



## Lakeland College celebrates petroleum industry employee certification program

**Calgary, Alberta** (April 21, 2006)— Today Lakeland College joins with a 24-member petroleum industry consortium to celebrate the over 600 people who have been qualified for certification in a unique oil and gas industry program.

“We wanted to recognize our innovative partnership and also the oil and gas industry workers who have gone through the certification process,” says Dr. Brian Larson, president and CEO of Lakeland College.

“We have plenty to celebrate,” he adds. “This is one of the largest petroleum industry certification programs in Canada. There’s an innovative partnership between Lakeland and the two dozen oil and gas companies lead by Keyera Energy that are part of the consortium. And last, but certainly not least, we want to celebrate the achievements of the workers who have grown on the job by taking this program.”

The celebration was held in Calgary this morning. MLA Lloyd Snelgrove (Vermilion-Lloydminster) represented the Alberta government at the ceremony. Other speakers included Doug Elliott, chair of Lakeland College’s board of governors, and industry representatives (see list).

The program, started in 2002, assesses energy industry personnel’s work experience and skills related to specific occupational profiles. “The program is competency based, on-line where possible, skill-profile oriented, and third-party audited,” says Tim Tivendale, coordinator of e-learning, best practice and capability development for Keyera. “It addresses industry-related training and other workplace skills, such as communication, computer literacy and interpersonal relations.

Participants complete the certification while still working. “We want people to have a solid education that will help them excel in this industry but we realize many people can’t quit work to pursue an education full-time,” says Tivendale. “Through prior learning assessments and training delivered in a flexible format, people can continue working full-time.”

Certification is available to employees of any interested company, not just those in the consortium. Employees in the program say they have a new awareness of their strengths and areas that require upgrading. The certification also provides industry-wide recognition of their skills, which eases mobility within the industry.

Years ago businesses involved in the petroleum industry rarely encouraged their employees to pursue learning opportunities. That’s no longer the case. “Businesses have noticed the benefits to having a well-assessed and trained workforce, including fewer accidents, less equipment downtime, and increased production and profitability,” says Tivendale.

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Dr. Brian Larson  
President and CEO, Lakeland College

780 853 8510

Tim Tivendale, Coordinator,  
e-learning, Best Practices  
Capability Development  
Keyera Energy  
403 205 7627

## Backgrounder

### **Members of the consortium are:**

Accrete, Airbourne Solutions, AltaGas Resources, Anadarko Energy, Archean, Bonavista, Bunch Welding, Burlington Resources, Calvert Energy Services, Canetic Resources, ConocoPhillips, Cordero, Crew Energy, Dominion Exploration, Duke Energy, Highpine, HSE Integrated, Grizzly, Keyera Energy, Mountain West Inspection, Petrofund Energy, PITS, Shining Bank Energy, and Tarpon Energy Services.

### **Celebration Ceremony Speakers:**

- Doug Elliott, Chairman of the Board, Lakeland College
- Jim Bertram, President and CEO, Keyera Energy
- Comments from Industry Representatives
  - Contractors – Don Bunch (Bunch Projects)
  - Safety – Gary Carnduff (ConocoPhillips)
  - Regulatory – Gordon Campbell (ABSA)
- Comments from Producers and Operators--Marcel Zowtuk (Canetic Resources Trust)
- Lloyd Snelgrove, Government of Alberta
- Representative from Student Graduates--Bob Morrish (Keyera Energy)
- Master of Ceremonies: Dr. Brian Larson, President and CEO, Lakeland College

## **Media Backgrounder—Speaker Biographies**

### **Lloyd Snelgrove - MLA Vermilion-Lloydminster**

Lloyd Snelgrove was elected to his first term as Member of the Legislative Assembly for Vermilion-Lloydminster on March 12, 2001 and his second term on November 22, 2004. In addition to his role as MLA, he serves as chair of the Agriculture and Municipal Affairs Standing Policy Committee.

In January 2006 Mr. Snelgrove was elected by state legislators to the U.S.-based State Agriculture and Rural Leaders Inc. (SARL) board which was created to help further the work done at the annual January U.S. State Legislative Agriculture Chairs Summit. Previously, Mr. Snelgrove served as a member of standing committees on Private Bills and Health Information Act Review and the Standing Policy Committee on Agriculture and Municipal Affairs. He also chaired the Government Rules Committee and was vice-chair of the Health Facilities Review Committee.

Before his entry into provincial politics, Mr. Snelgrove served two terms on Vermilion's town council. He has always been an active member of his community and has served a number of organizations including the Vermilion-Minburn Health Unit board and the Lakeland College Board of Governors.

Mr. Snelgrove's business endeavours date back to his active participation in his family's farming operation and construction company. His experience in land development combined with his involvement in the hospitality industry is a result of his vision for expanded economic development in rural Alberta. He continues to be involved in many community organizations and projects and retains an active membership in the Vermilion Rotary Club.

### **Dr. Brian Larson – President and CEO, Lakeland College**

Dr. Brian Larson was appointed president and CEO of Lakeland College in May 2005. He came to the college as vice-president academic and learner services six years ago.

He has over 30 years of experience with post-secondary institutions in Alberta and Saskatchewan. He came to Lakeland after 13 years as dean of SAIT's School of Health and Public Safety. Previously he spent a dozen years with SIAST (Regina) Health Sciences as a nursing educator and paramedic program coordinator.

His professional interests include program quality assurance, applied research and innovation, leadership development for Canadian Colleges and Technical Institutes, strategic thinking and planning and workforce development.

His academic background includes a Bachelor of Education with distinction (University of Regina), Masters of Adult Education (St Francis Xavier University) and Doctor of Education (Nova Southeastern University).

Dr. Larson is a member of the Alberta Boilers Safety Association (ABSA) Board of Directors, the Bea Fisher Centre Board (Lloydminster), the Vermilion Chamber of Commerce Board Executive and the Vermilion Rotary Club.

### **Doug Elliott – Chair, Lakeland College Board of Governors**

Doug Elliott, a successful agricultural producer and active community member, was appointed chair of Lakeland College's Board of Governors in May 2005.

After receiving his Bachelor of Education degree from the University of Alberta, he taught in Edmonton before becoming a farm owner and operator in 1970.

Since then, he has served his community and the agricultural industry by leading various committees and groups including Eastalta Co-op, Mannville Agricultural Society, Alberta Canola Growers Association, Alberta Canola Producers Commission, Prairie Canola Growers Council, The Canola Council of Canada, the Vermilion Seed Cleaners Co-op Association, and the Lakeland College Crop Technology program advisory committee.

Lakeland College is a board-governed public college within Alberta's post-secondary system. Lakeland College has campuses in Lloydminster and Vermilion and a learning centre in Strathcona County.

### **Tim Tivendale – Best Practices, Capability Development, and e-learning.**

Tim has 27 years experience in the petroleum industries, encompassing field and plant operations and Engineering through designing Post Secondary Education.

Experience with one of the first industry competency training programs at Shell Canada was leveraged when he took over as Coordinator of Petroleum, Power, and Chemical Engineering programs at SAIT. Further experience with

e-learning and competency systems was gained in the Middle East while developing new programs for the Ministry of Higher Education and Abu Dhabi National Oil Company.

Tim is currently managing competency development and management systems for the 24+ oil and gas companies using a combination of e-learning and traditional solutions leading to improved planning and performance for companies and career development and academic recognition for employees.

### **Jim V. Bertram - President and CEO, Keyera**

Jim Bertram is president and CEO of Keyera, an integrated energy company focused on the natural gas midstream and marketing business in Canada.

Mr. Bertram has over 20 years experience in the oil and gas industry. Previously, he was marketing vice president for Gulf Canada's worldwide operations. Prior to joining Gulf Canada he was marketing vice president for Amerada Hess Canada Ltd. for seven years.

Mr. Bertram previously served as a director of Rimbey Pipe Line Co. Ltd. and Tidal Energy Marketing Inc., and has represented Gulf Canada on the boards of Alliance Pipeline Ltd. and Prism Sulphur Corporation. He holds a Bachelor of Commerce degree from the University of Calgary.

Keyera holds substantial interests in natural gas gathering systems, processing facilities, pipelines and gas products facilities in Canada along with a strong natural gas and gas products marketing business.

### **Marcel Zowtuk – Operations Manager, Canetic Resources Trust**

Marcel Zowtuk, chairman of the Competency Management and Developments System End Users Group, has 27 years of oil and gas industry experience. The majority, 20 years, are field related and seven years are in Calgary.

Currently Mr. Zowtuk is director of operations at Canetic Resources. His previous experience includes production operations advisor and manager with Burlington Resources, area superintendent with POCO Petroleum, area foreman with Voyager Energy, and plant and field operator with Voyager Petroleum. All these positions included a variety of operational and supervisory responsibilities in production operations.

### **Gary Carnduff - HSE Coordinator - Operations Support ConocoPhillips**

Mr. Carnduff oversees all of ConocoPhillips safety issues across Canada. He is actively involved with safety and leadership training.

### **Gordon Campbell – General Manager, Alberta Boilers Safety Association (ABSA)**

Gordon Campbell is the general manager of ABSA, the pressure equipment safety authority. He has been with the association for seven years.

He has a mechanical engineering degree and a Masters in Business Administration, both from the U of A.

ABSA is a regulatory body involved in ensuring the safe design, construction and operation of pressure equipment in the province.

### **Don Bunch – President and CEO, Bunch Welding**

In 1981, Don Bunch formed Bunch Welding Limited and has been owner and president of the company for more than 25 years. He regularly employs more than 300 certified tradespeople and apprentices.

Mr. Bunch holds a trade certificate with an Interprovincial Standards (Red Seal) endorsement in the welder trade. He obtained his apprenticeship training with Wel-Can Welding Ltd. in Red Deer.

He has served as a member of the Alberta Apprenticeship Board since January 2004. He has participated in both local and provincial apprenticeship committees and served as presiding officer of the welder trade. He was also an active member of the Apprenticeship Scholarship Fundraising Committee, and is very active in high school career days and information sessions.

### **Bob Morrish, Area Operations Manager, West Central Division, Keyera Energy**

Bob Morrish has 27 years of experience operating and managing sour gas gathering, compression and processing facilities.

Currently he works for Keyera Energy as area operations manager in the company's west central division.

Although he's taken many training courses, he didn't have any professional accredited certification until he became a student in the oil and gas certification program.

He's also manager of students in the Competency Management and Development program.